

– For immediate release –

HP VELOTECHNIK: Turn Indicator for Cycles Eurobike Trade Show Friedrichshafen 30.08. – 02.09.2017



Press photos of the new turn indicator „WingBling“ with 300 dpi for download:
<https://photos.app.goo.gl/U4n36KISASTpksyf1>

The elegant bicycle turn indicator from HP VELOTECHNIK so other road users can see you.

Pictures: HP VELOTECHNIK

I am blinking now and you?

World premier from HP VELOTECHNIK: The „WingBling“ is the first turn indicator system for human powered vehicles in compliance with the German Road Traffic Licensing Regulations

FRIEDRICHSHAFEN. Traffic safety for bicycles in 2018 means: For bicycles to be seen in even thicker traffic, the rider must do something. Many riders have waited a long time for a special innovation: the turn indicator for cycles. As the first German bicycle manufacturer, HP VELOTECHNIK presents a world premiere at the Eurobike Convention (30 August – 02 September) a turn indication system that meets the changed German Road Traffic Licensing Regulations from June. The „WingBling“ can be seen at the HP VELOTECHNIK booth at the Friedrichshafen Convention Center (Hall B2, Booth 113).

The reason why that there are practically no turn indicator sets for bicycles on the market and not one that adheres to the regulations is simple: turn indicators were not permitted on bicycles until now. For certain types of multi-track vehicles, they are now permissible. The regulations for these indicators are similar to the ones for automobiles. This means that the turn indica-

tor lights must be seen from all angles and the unit must inform the rider either optically or audibly if the system is not working correctly.

„Basically, the turn indicator for a bicycle is an overdue enhancement“ says Paul Hollants, one of the owners of HP VELOTECHNIK. „It is unfortunate that is only allowed for three and four wheeled vehicles. Turn indicators would be a worthy addition to two wheelers,“ said Hollants, „With a simple to use handlebar based turn indicator system could motivate many bicycle riders to perform a correct lane change.“

The MRSP for the „WingBling“ set is 399 Euro and is available starting November, 2017 in the HP VELOTECHNIK dealer network. Info: www.hpvelotechnik.com or telephone +49 (0) 61 92 - 97 99 20.

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